



SDG 02: ZERO HUNGER



Marketing
Gate

End extreme poverty. Fight inequality and injustice. Fix climate change. Whoa. The Global Goals are important, world-changing objectives that will require cooperation among governments, international organizations and world leaders. It seems impossible that the average person can make an impact. Should you just give up?

No! Change starts with you!

On 1 January 2016, the 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development — adopted by world leaders in September 2015 at an historic UN Summit — officially came into force.



The graphic features a large circular logo on the left composed of 17 colored segments. To its right, the text "Sustainable Development Goals" is written in a white serif font, with "COLLABORATION PLATFORM" in a larger, bold, white sans-serif font below it. The main body of the graphic is a grid of 17 colored squares, each representing a goal. The goals are arranged in four rows: the first row has 5 goals, the second and third rows have 5 goals each, and the fourth row has 2 goals. The 11th goal, "Sustainable Cities and Communities", is replaced by a central white box containing the circular logo, the text "THE GLOBAL GOALS", and "For Sustainable Development". The 12th goal, "Responsible Consumption and Production", is replaced by a white box containing the circular logo and an infinity symbol.

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 
6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 
11 SUSTAINABLE CITIES AND COMMUNITIES 	 THE GLOBAL GOALS For Sustainable Development			12 RESPONSIBLE CONSUMPTION AND PRODUCTION 
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE AND JUSTICE STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 

Goal 02: Facts and figures

- Globally, one in nine people in the world today (795 million) are undernourished
- The vast majority of the world's hungry people live in developing countries, where 12.9 per cent of the population is undernourished.
- Asia is the continent with the most hungry people – two thirds of the total. The percentage in southern Asia has fallen in recent years but in western Asia it has increased slightly.
- Southern Asia faces the greatest hunger burden, with about 281 million undernourished people. In sub-Saharan Africa, projections for the 2014-2016 period indicate a rate of undernourishment of almost 23 per cent.
- Poor nutrition causes nearly half (45 per cent) of deaths in children under five – 3.1 million children each year.
- One in four of the world's children suffer stunted growth. In developing countries the proportion can rise to one in three.
- 66 million primary school-age children attend classes hungry across the developing world, with 23 million in Africa alone.

TODAY
THE **WORLD**
PRODUCES MORE
FOOD PER PERSON
THAN EVER BEFORE.



GOAL 02: Targets

- By 2020, maintain the genetic diversity of seeds, cultivated plants and farmed and domesticated animals and their related wild species, including through soundly managed and diversified seed and plant banks at the national, regional and international levels, and promote access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge, as internationally agreed.
- Increase investment, including through enhanced international cooperation, in rural infrastructure, agricultural research and extension services, technology development and plant and livestock gene banks in order to enhance agricultural productive capacity in developing countries, in particular least developed countries.
- Correct and prevent trade restrictions and distortions in world agricultural markets, including through the parallel elimination of all forms of agricultural export subsidies and all export measures with equivalent effect, in accordance with the mandate of the Doha Development Round.
- Adopt measures to ensure the proper functioning of food commodity markets and their derivatives and facilitate timely access to market information, including on food reserves, in order to help limit extreme food price volatility.
- By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round.



HUNGER CAN BE ELIMINATED IN OUR LIFETIMES

GOAL 02: Targets

- By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment.
- By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality.
- By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under 5 years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons.

FOOD PRODUCTION WILL NEED TO
INCREASE BY AT LEAST 60% OVER THE
NEXT 35 YEARS TO PROVIDE FOOD
SECURITY FOR THE 9 BILLION PEOPLE
EXPECTED TO BE LIVING ON THE PLANET

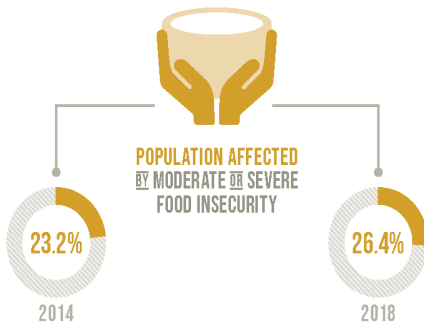




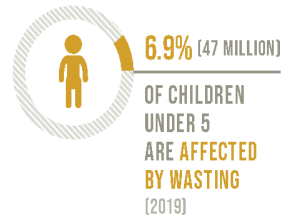
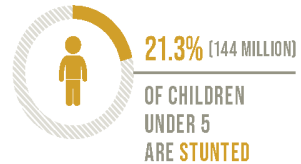
END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE

BEFORE COVID-19

FOOD INSECURITY WAS ALREADY ON THE RISE

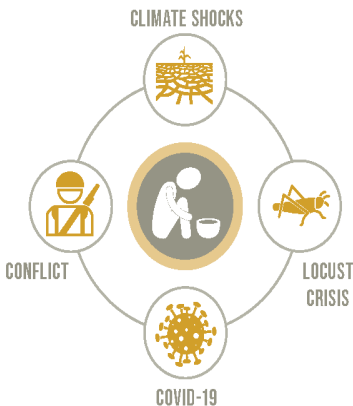


STUNTING AND WASTING AMONG CHILDREN ARE LIKELY TO WORSEN



COVID-19 IMPLICATIONS

THE PANDEMIC IS AN ADDITIONAL THREAT TO FOOD SYSTEMS



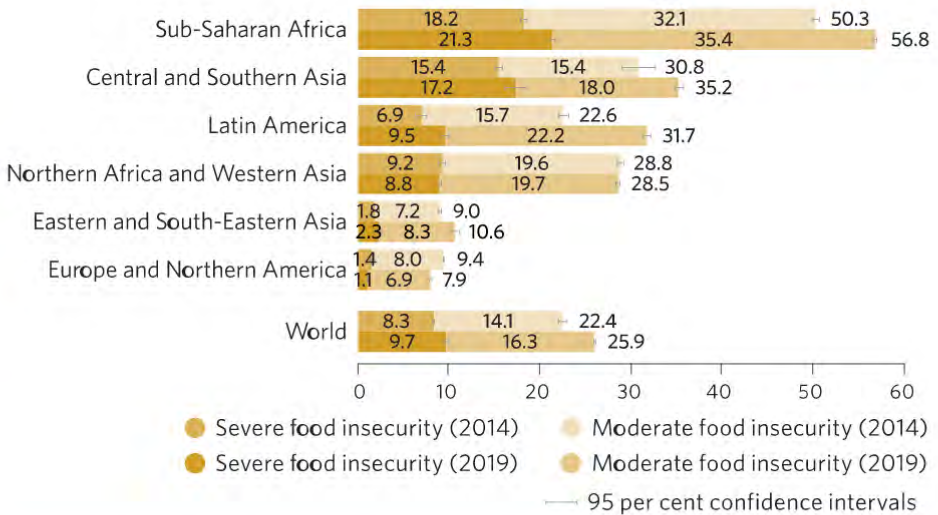
SMALL-SCALE FOOD PRODUCERS ARE HIT HARD BY THE CRISIS



COMPRISING 40%-85% OF ALL FOOD PRODUCERS IN DEVELOPING REGIONS

Since 2014, the global prevalence of undernourishment (chronic food insecurity) has remained virtually unchanged at slightly below 9 per cent. However, the total number of people going hungry has slowly increased for several consecutive years. Almost 690 million people were undernourished in 2019, up by nearly 60 million from 2014. Eliminating hunger alone will not ensure that everyone has access to sufficient nutritious food. An estimated 25.9 per cent of the global population – 2 billion people – were affected by moderate or severe food insecurity in 2019, an increase from 22.4 per cent in 2014.

Prevalence of moderate or severe food insecurity, 2014 and 2019 averages (percentage)



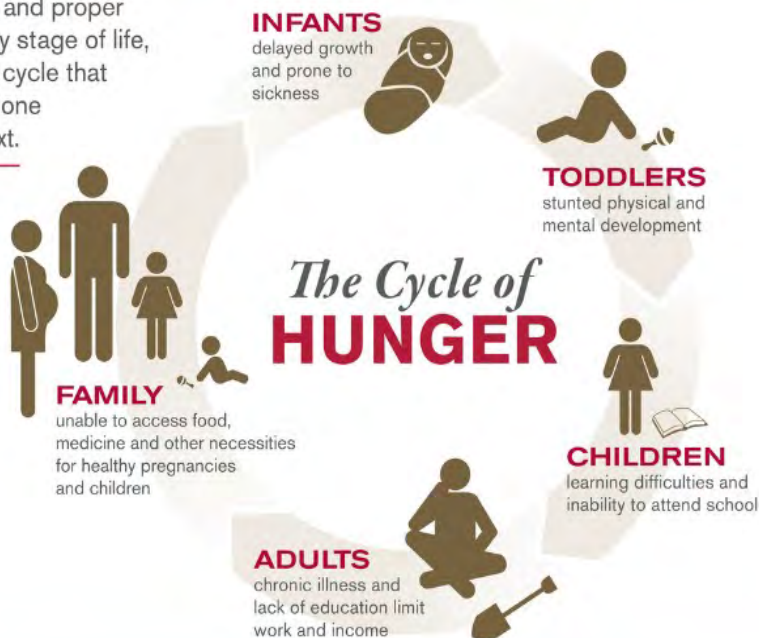
Those facing severe food insecurity – around 750 million people – tend to run out of food and, at worst, go a day, or days, without eating. The recent increase in food insecurity was primarily due to worsening situations in sub-Saharan Africa and Latin America. The estimates for 2016–2019 also indicate that food insecurity was higher among adult women than men in every region.

Along with conflict, climate shocks and the locust crisis, COVID-19 poses an additional threat to food systems, indirectly reducing purchasing power and the capacity to produce and distribute food, which affects the most vulnerable populations.

In 2020, up to 132 million more people may suffer from undernourishment because of COVID-19.

SDG 02: ZERO HUNGER

Lack of healthy food and proper nutrition affects every stage of life, trapping people in a cycle that passes hunger from one generation to the next.



**CAUSE OF
ONE OF
EVERY
FOUR
CHILD DEATHS
IN THE WORLD**



Co-funded by the
Erasmus+ Programme
of the European Union



In the world today

**795 MILLION ARE
UNDERNOURISHED**

Globally, one in nine people

SDG 02: ZERO HUNGER

YouABLE

1 IN 9

PEOPLE IN
THE WORLD
SUFFER FROM
H U N G E R

98%

OF UNDERNOURISHED
PEOPLE LIVE IN
DEVELOPING COUNTRIES

1 IN 4

PEOPLE ARE STILL
UNDERNOURISHED
IN SUB-SAHARAN
AFRICA

12.9%

OF PEOPLE IN
DEVELOPING
REGIONS ARE
UNDERNOURISHED



THE REGIONS
THAT HAVE MADE THE
MOST PROGRESS ARE
**SOUTH-EAST ASIA, LATIN
AMERICA AND THE
CARIBBEAN.**

72 OUT OF **129 COUNTRIES**
MONITORED BY FAO,
HAVE ACHIEVED THE
MILLENNIUM DEVELOPMENT
GOAL TO HALVE CHRONIC
MALNUTRITION



THE CYCLE OF HUNGER

There are many ways hunger can trap people in a cycle of poverty and need. Here is how it can burden someone for a lifetime, and pass it on to the next generation.



CHILDREN

Poor nutrition stunts physical and mental development

FAMILY

Poor health during pregnancy leads to an undernourished child—**starting the cycle again**



YOUTH

Chronic health problems keep kids out of school.

ADULTS

A lack of education limits the ability to work

**IF HUNGER IS
NOT THE
PROBLEM, THEN
EATING IS NOT
THE SOLUTION**

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HUNGER STRIKES



DAY 1

HUNGER PANGS & STOMACH CRAMPS DISAPPEAR AFTER THE 2ND - 3RD DAY



DAY 7
NELSON MANDELA
PRISONERS STRIKE ENDS



DAY 14

"CATABOLYSIS"
THE BODY STARTS TO BREAK DOWN MUSCLE TISSUE FOR SURVIVAL



LOSS OF THE SENSATION OF THIRST

DAY 15



"LIGHTEADEDNESS" OR INVERSELY "MENTAL SLUGGISHNESS"



SENSATION OF COLD

STANDING UP MAY BECOME DIFFICULT TO IMPOSSIBLE



DAY 18

DAY 21

MAHATMA GANDHI
ENDS HIS LONGEST STRIKE



DAY 22

LAILA SOUEIF
ENDS HER STRIKE FOR HER SON ALAA



DAY 26

200+ **GUANTANAMO DETAINEES** 2005
COERCED TO END STRIKE



DAY 27

33 **SOUTH AFRICAN DETAINEES**
END THEIR STRIKE 1989

DAY 28

18% **WEIGHT LOSS**

DAY 35

EXTREMELY UNPLEASANT SENSATIONS OF VERTIGO



INCOERCIBLE VOMITING



FAST, UNCONTROLLABLE MOVEMENTS OF THE EYES



DOUBLE VISION "DIPLOPIA"

DAY 42



INDIFFERENCE TO SURROUNDINGS, INCOHERENCE, CONCENTRATION BECOMES DIFFICULT OR IMPOSSIBLE



LOSS OF HEARING



POSSIBLE **BLINDNESS**

DAY 45

DEATH CAN OCCUR AT ANY TIME DUE TO HEART FAILURE "CARDIOVASCULAR COLLAPSE"

DAY 66



BOBBY SANDS
DIES IN PRISON



KHADER ADNAN
OVER 2 MONTHS ON STRIKE
NO CHARGE OR TRIAL

"WE ARE NOT IN SEARCH OF DEATH, WE ARE LOOKING FOR REAL LIFE."

DAY 70



stunted children less than 2 years



access to adequate food all year round



food systems are sustainable



increase in smallholder productivity and income



loss or waste of food

HUNGER CAN BE ELIMINATED IN OUR LIFETIMES

WILL YOU JOIN THE CHALLENGE?

I declare:

I am actively working to eradicate hunger;

I align myself with all elements of the Zero Hunger Challenge;

I encourage others to join in my activities and to take the challenge;

I advocate for actions and policies that achieve Zero Hunger; and

I will hold myself accountable to deliver on my promise.

HUNGER CAN BE ELIMINATED IN OUR LIFETIMES

2 ZERO
HUNGER



To a hungry
person, every
bitter food is sweet.
When the preferable
is not available,
the available
becomes preferable!

“This document has been prepared for the European Commission however it reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”



YOU  **u** **ABLE**